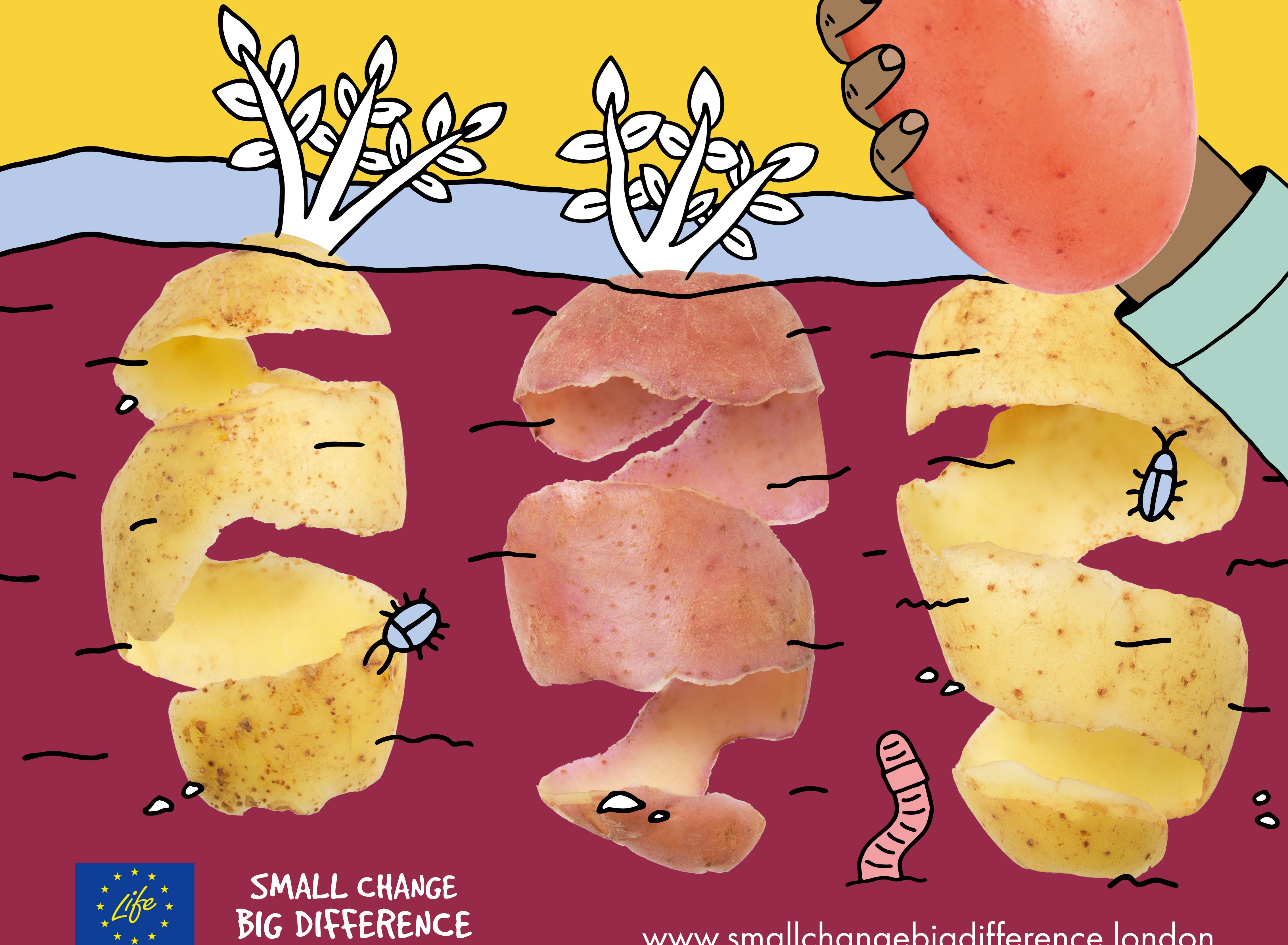
RECYCLED JUST

ONE POTATO







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RECYCLED ONE BANANA SKIN



We could turn that into enough energy to charge 16,616,738 mobile phones. Go on, pop it in your food caddy. Because food's not rubbish.





BIG DIFFERENCE

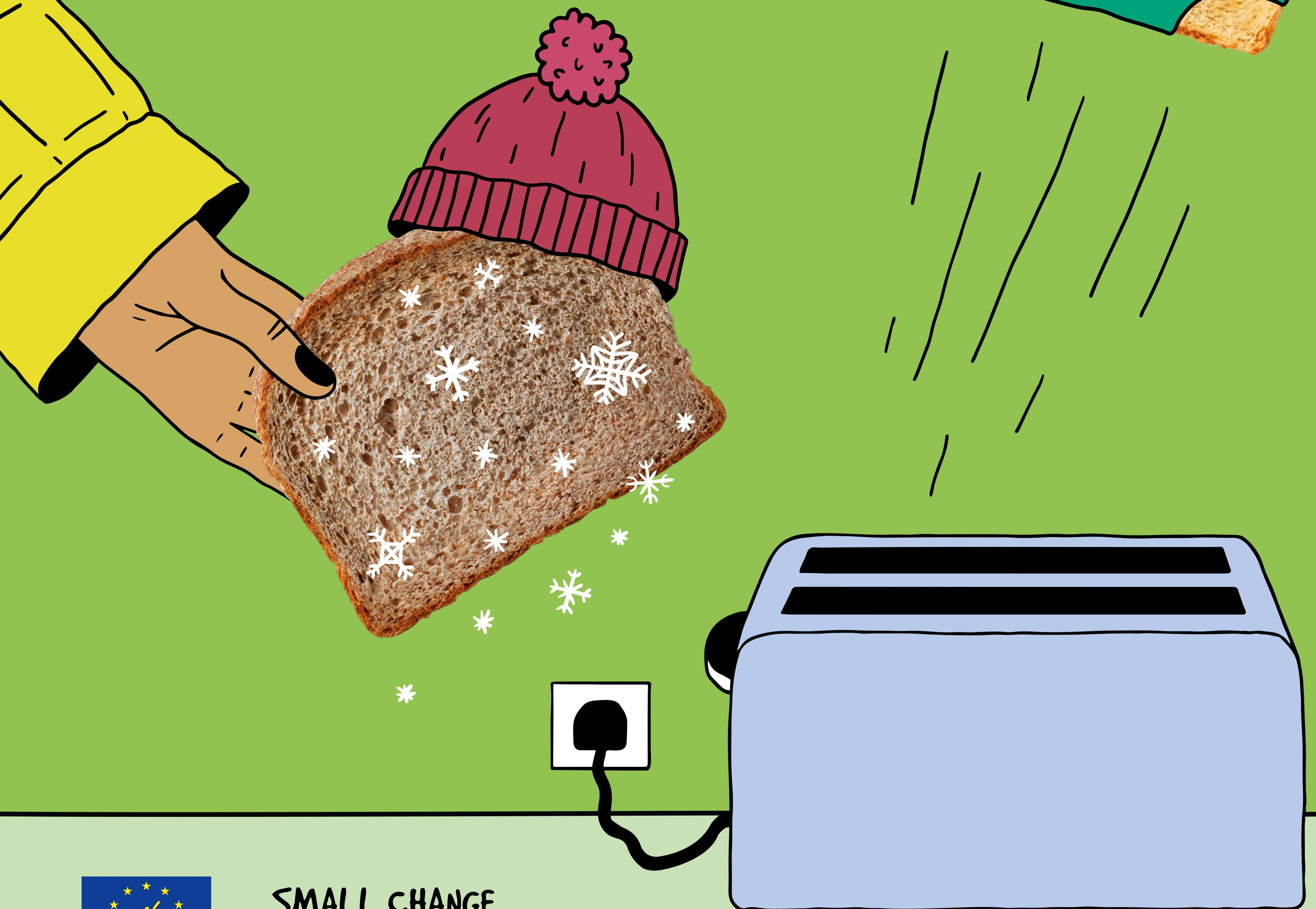
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FROZE THEIR

BREAD TO MAKE

TOAST

We could save 2,600,000 slices from the bin every day. So go on, just pop it straight from the freezer into the toaster. Because food's not rubbish.





SMALL CHANGE BIG DIFFERENCE

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WENT MEAT FREE

ONE DAY A

We could reduce harmful greenhouse gases by more than 450,000 tonnes a year. Go on, eat more sustainably. Because food's not rubbish.





SMALL CHANGE BIG DIFFERENCE

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IN EEK